



Dr. Dianne T. Mendoza

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Dr. Dianne T. Mendoza is the Vice President of Business and Community Development for the Capital Metropolitan Transportation Authority (Capital Metro) in Austin, Texas. Previous to this appointment, Dr. Mendoza served as the President/COO of the Greater Austin Hispanic Chamber of Commerce of Austin/Travis County and as the first Hispanic travel director for the State of Texas under Governor Ann Richards's administration. In her present position as Vice President of Business and Community Development, Dr. Mendoza is responsible for the administration and supervision of all of Capital Metro's business development, customer service and community outreach programs. Most recently, she graduated from the 2009 Leadership Class of the American Public Transportation Association (APTA). She was one of twenty-six transportation professionals selected nationwide to participate in this program. Upon graduation, she was named as the 2009 Leadership APTA representative to APTA's prestigious Diversity Council.

Mendoza's professional experience reflects a thirteen year career in the transit industry and, in addition, encompasses a lengthy career in administration and supervision of programs and staff in state and local government, education, tourism, advertising and marketing, and economic and community development. Utilizing her community connectivity and her public-private partnership style, Mendoza has built strategic partnerships for Capital Metro that have enhanced community ownership of new products and services—i.e., outreach on fare increases, new routes and schedules, mobility impaired services, etc. In other community endeavors, Mendoza is regarded as an outstanding public servant and community volunteer. Mendoza is a Past Chair of the Board of Directors of the Austin Area Urban League and a former Board Member for the Greater Austin Hispanic Chamber of Commerce and the United Way Capital Area. She also has represented Capital Metro on a variety of boards and commissions. She has served as a member of the City of Austin Mayor's Mobility Task Force and Public Safety Task Force. She is the former co-chair of the Council for Community Reconciliation and a former member of the Sustainability Indicators Executive Committee.

Mendoza is one of the co-founders of the Hispanic Women's Network of Texas, Leadership Laredo, Hispanic Austin Leadership and the TAMACC EDF's flagship program, "Rules of Engagement: A Leadership Institute" (RELI). She is a member of the national organization, Conference of Minority Transportation Officials (COMTO) and the founder of the local Austin Chapter.

Mendoza is an alumnus of both the Leadership Texas and Leadership America programs and has been recognized by numerous local, state and national commerce, trade and Hispanic organizations. In 2006 she was honored by Leadership Texas as one of three statewide finalists for the "Cathy" Leadership Award. Most recently, she has received the distinction of being named by the Girl Scouts of Central Texas as one of six "2010 Women of Distinction" from across a 15 county area. She is a native of Laredo, Texas. Mendoza received her doctorate at the University of Texas in Austin. She has one daughter, Dina.