



Greater Austin Hispanic Chamber of Commerce

CELEBRANDO Austin 2020
Thursday, October 8, 2020
Celebrating 47 years of Latino Businesses

CORPORATE SPONSORSHIP OPPORTUNITIES

Join us for a Celebrando like no other on October 8, 2020! We can't wait to bring this signature event to you virtually with new award categories and exciting talent and surprises.

Presenting Sponsor **(\$25,000)**



Gold Sponsor **(\$10,000)**

- Virtual event entry for (12) and logo on a premier location of green screen background
- Surprise gift for (12) and entry to Virtual VIP Party
- Opportunity to include item(s) in VIP swag bags
- Company logo and recognition as Gold Sponsor on digital program
- Large banner ad or logo recognition as Gold Sponsor on Celebrando landing page
- Recognition at the virtual event by the Master of Ceremonies as Gold Sponsor
- Company logo & link recognition as Gold Sponsor on the event registration page
- Recognition as Gold Sponsor in event marketing including newsletters
- Company recognition as Gold Sponsor on GAHCC social media platforms leading up to event
- Company logo featured as Gold Sponsor on the countdown page of Celebrando production
- Recognition as Gold Sponsor on all promotion through our media outlets

Silver Sponsor **(\$5,000)**

- Virtual event entry for (10) and logo on green screen background
- Surprise gift for (10) and entry to Virtual VIP Party
- Opportunity to include item(s) in VIP swag bags
- Company logo and recognition as Silver Sponsor on digital program
- Logo recognition as Silver Sponsor on Celebrando landing page
- Recognition at the virtual event by the Master of Ceremonies as Silver Sponsor
- Company logo & link recognition as Silver Sponsor on the event registration page
- Recognition as Silver Sponsor in event marketing including newsletters
- Company recognition as Silver Sponsor on GAHCC social media platforms leading up to event
- Company logo featured as Silver Sponsor on the countdown page of Celebrando production and recognition as Silver Sponsor on Celebrando promotions

GAHCC Social Following

- Facebook: 8,200+ followers
- Twitter: 3,855+ followers
- LinkedIn: 2,565+ followers
- Instagram: 1,300+ followers

Engagement/Reach

- 10.5k post reach and 3,500 engagement on Facebook in last 28 days
- 69.1k+ impressions per month on Twitter
- 13.1 k post impressions in last 30 days on LinkedIn
- 6,000+ impressions per week on Instagram

Newsletters

Community News: 4,400+ emails
Member News: 1,100+ emails



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Bronze Sponsor **(\$3,000)**

- Virtual event entry for (8) and logo on green screen background
- Surprise gift for (8) and entry to Virtual VIP Party
- Company logo and recognition as Bronze Sponsor on digital program
- Logo recognition as Bronze Sponsor on Celebrando landing page
- Recognition at the virtual event by the Master of Ceremonies as Bronze Sponsor
- Company logo recognition as Bronze Sponsor on the event registration page
- Recognition as Bronze Sponsor in event marketing including newsletters
- Company recognition as Bronze Sponsor on GAHCC social media platforms leading up to event
- Company logo featured as Bronze Sponsor on the countdown page of Celebrando production and recognition as Bronze Sponsor on Celebrando promotions

Sponsorship Payment

Checks may be mailed to: The Greater Austin Hispanic Chamber of Commerce (GAHCC)
ATTN: Stephanie Bazan 3601 Far West Blvd. Suite 204 Austin, Texas 78731
Make checks payable to Hispanic Austin Leadership.

Contact Mary Lou Lugo at 512-470-9862 for credit card payments, or to request an invoice.

For more information, or to make payment arrangements, please contact:
Stephanie Bazan at sbazan@gahcc.org (512) 731-7814

NO REFUNDS

Event proceeds support our Chamber's strategic and program initiatives.

The Greater Austin Hispanic Chamber of Commerce (GAHCC) is a tax-exempt organization under Section 501(c)(6) of the Internal Revenue Code. Contributions or gifts to the GAHCC are not tax-deductible as charitable contributions for federal income tax purposes. However, a portion of your payment to the GAHCC may be deductible as an ordinary and necessary business expense. Please consult your tax advisor with respect to your eligibility to take such deductions.